

NEWSLETTER

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January 2023

Monthly Newsletter • Product Update • New Products



We made it through 2022 which proved to be a challenging year for the markets. Despite overall market conditions, Portor is pleased to have seen tremendous growth for our company year over year. We owe this to our great distributor partners and network of sales representatives around the country.

Cheers to the start of 2023!



"Nashville is central to much of the U. S. As a hub, I don't think we could have chosen a better spot operationally than the growing Nashville market." – Barry Morgan, CEO

EXPANDING OUR TERRITORIES AND BEYOND...



BIBEN SALES





WESTERN PENNSYLVANIA / WEST VIRGINIA

Portor Lighting is proud to announce Biben Sales as our new manufacturer representative in Western Pennsylvania and West Virginia.

Headquartered in Philly, Biben Sales has over 60 years of experience in electrical distributor sales and is led by forward thinking President, Bill Solomon.

SOUTH CAROLINA

Premier Lighting is headed by Keith Porter and Trae Melton whom have successfully endeavored to establish premier as the authority in South Carolina lighting sales and carry the torch lit by Ben Porter.

"Premier Lighting was always our ideal manufacturer's representative in SC and we are thrilled to be partnered with them on account of values as well as suitability."

- Brandon McBride, National Sales Director.