

# HAPPY NEW YEAR

# 2025

**It's hard to believe, but 2024 is in the rear view mirror!**

**Sincere thanks and heartfelt appreciation to everyone who helped Portor achieve another solid year of growth and further advancement within the lighting marketplace. It's already a bit of a blur, but 2024 was filled with many benchmarks - product line additions, new employees, achieved sales goals, and the successful launch of our bluetooth mesh system, TEELIO.**

**Again, thank you for being a part of our extended business family and for all of your contributions.**

**Peering ahead into 2025, a lot of exciting things are on the horizon: a new website with lighting design software as a free feature, expanded TEELIO offerings for residential and exterior lighting, a new line of fixtures with beam angle adjustable technology, the unveiling of our new company mascot, and as always, lots of surprises!!!**

**We hope your holiday season was filled with lots of love, good food, and rest, and we look forward to growing together again in 2025!!!**

**PORTORINDUSTRY®**  
A LED LIGHTING MANUFACTURER