

## NEWSLETTER

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April 2023

Monthly Newsletter • Product Update • New Products

## Spring into Q2

Spring is upon us as the snow has melted and the greenery is popping up from a long, cold winter.

March Madness brought in some exciting games and Major League Baseball struck up a new season!

From Portor's end – we have been off to a solid start to the year with expanding sales and new territories opening with our reps and distributors.



## NEW REPRESENTATION IN COLUMBUS AND CLEVELAND



Lighting Dynamics, Inc.

EST. 1996



Portor is proud to announce Lighting Dynamics Inc. (LDI) as our new manufacturer representative in Columbus and Cleveland, OH. LDI boasts a strong team of specification sales and distribution sales professionals and has been leading the Ohio market for over 25 years.

"We are excited to partner with such a respected name in lighting like LDI. Rick, Mike, and the team set a high bar of excellence and we are looking forward to growing the Ohio market."

- Brandon McBride, National Sales Director.